

STANDARDS COMMITTEE

29 March 2010

BLOGGING – QUICK GUIDE

REPORT OF CORPORATE DIRECTOR (GOVERNANCE)

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RECENT REFERENCES:

None

EXECUTIVE SUMMARY:

Standards for England has issued a brief guide for Councillors who wish to use social networking sites as a method of inter-acting with constituents. A copy is attached as Appendix A.

The guide usefully highlights a number of key points, including the risk of being seen as acting in your official capacity when you 'blog' (whether you intended this or not) and not using Council facilities for personal or political 'blogging'.

Subject to any comments from the Committee, it is proposed that the weblink to this document be added to the Council's IMT Security and Conduct Policy.

RECOMMENDATION:

That, subject to any comments from the Committee, a weblink to the Standards for England 'Blogging – Quick Guide' be added to the Council's IMT Security and Conduct Policy.

OTHER CONSIDERATIONS

CORPORATE STRATEGY (RELEVANCE TO):

An Efficient and Effective Council.

RISK MANAGEMENT ISSUES

None

RESOURCE IMPLICATIONS:

None

BACKGROUND DOCUMENTS:

None

APPENDICES:

Standards for England 'Blogging – Quick Guide'